



**GLOBAL PERSPECTIVES IN BUSINESS & SOCIETY**  
**BUSAD 10 – Section 03**  
**FALL 2020**  
**Dr. Grant J. Rozeboom**  
**Organizations and Responsible Business Department**

**BASIC INFORMATION:**

- Classroom: Hybrid (see schedule below) – in person (Tent #7), online at [this link](#)
- Online Platform: Google Classroom (classroom.google.com)
- Class Schedule: 8:00-9:05 MWF
- Office Hours: 1:00-2:30 pm TTh, or by appointment, via Zoom (at [this link](#))
- Contact: Email: gjr5@stmarys-ca.edu

**COURSE DESCRIPTION:** This is an introduction to business and society from a global perspective. The course includes the political, socio-cultural, economic, and ecological dimensions of globalization. It also addresses various perspectives on what constitutes a moral economy and how business can contribute to a just global society. *This course satisfies the Global Perspectives Core Curriculum requirement.*

**OUTCOMES:** Upon completing this course, students will be able to demonstrate:

- An understanding of the political, socio-cultural, economic, and ecological dimensions of globalization.
- An ability to analyze the process of globalization by using different theoretical perspectives and debates on a broad range of issues (including issues of dependence and interdependence).
- An understanding that they are part of and contribute to global systems (i.e., that they have developed a global mindset).
- An appreciation of considerations of justice, equity, benefits and harms regarding the effects of globalization.

**COURSE REQUIREMENTS:** There are four primary requirements of the course:

- In-Class Participation: You will be an engaged participant in each class, in two main ways: short written work (individual reflections, small group reports, etc.), and being a good classroom citizen (active listening, raising questions – see “Policies”).
- Key Concepts Log: You will learn how to apply many key concepts that are foundational to your education at SMC and growth as a future professional. You will

regularly turn in entries of your Key Concept Log (KCL) where you explain key concepts and apply them to current events. Entries graded below a B must be revised.

- Personal Impact Paper: You will compose a concise (4-5 page), polished paper analyzing how you have been impacted by and/or contribute to some specific aspect of globalization. You will share a short (2-3 page) draft at mid-term with a partner, exchange feedback, and then compose a final draft due during finals week.
- Social Impact Group Project: You will work in teams of three or four to analyze a specific aspect of how the processes and outcomes of globalization bears on the COVID-19 pandemic. You will present a preliminary account of your findings in Week 11, receive feedback, and then provide a final presentation in Weeks 13-14.

**GRADING INFORMATION:** Your grade will be determined by how well you satisfy the course requirements, with 15% of your grade coming from In-Class Participation, 25% from the Key Concepts Log, 30% from the Personal Impact Paper (and associated work), and 30% from the Social Impact Group Project. Some further grading details and policies:

- Grading Scale: A = 93%-100%, A- = 90%-92%, B+ = 88%-89%, B = 83%-87%, B- = 80%-82%, C+ = 78-79%, C = 73-77%, C- = 70-72%, D+ = 68-69%, D = 65-67%, F = 0-64% (Note: I will round to the nearest whole percentage point.)
- Late/Rewrite Policy: You are expected to turn in all of your assignments on time. If you encounter a personal emergency/illness or feel that your SMC-sanctioned activity requires you to turn in an assignment late, you must let me know in person or by email at least 24 hours in advance (in the case of participating in SMC activities) or within 24 hours following the deadline (in the case of a personal emergency or illness) in order to avoid late penalties. I will let you know if and to what extent your circumstances warrant avoiding the late penalty.
- Attendance, Punctuality, & Technology: You are expected to actively contribute to each class meeting. That being said, life is hard, and so you can miss one (and only one) class without a grading penalty. *All other unexcused absences will lower your total In-Class Participation grade by 20%.* Keep in mind that being on time matters, because it's a part of respecting one another.

Staying engaged matters, because it's a part of respecting yourself and one another. So, *using your computer in class for things other than notes, in-class activities, and course readings will be counted as an absence.* Any use of cell phones or similar technology will be counted as an absence.

If you encounter a personal emergency/illness or feel that your SMC-sanctioned activity requires you to miss or be late to a class, you must let me know in person or by email at least 24 hours in advance (in the case of SMC activities) or within 24 hours following the missed class (in the case of a personal emergency or illness) in order to avoid lowering your In-Class Participation grade. I will let you know if and to what extent your circumstances warrant avoiding a lowered grade.

**REQUIRED MATERIALS:** There is one required book for purchase, Manfred Steger's *Globalization: A Very Short Introduction*, fourth edition (ISBN: 978-0-19-877955-1). Be sure to purchase the fourth edition. Other readings will be accessible online.

**COVID-19 & BLACKOUT CONTINGENCY PLANS:** If pandemic conditions require us to move class fully online, we will have synchronous (live, via Zoom) sessions. This will also be our approach if I am ever required to self-quarantine. If there is a power outage during one of our scheduled online meetings, I will post recordings and/or activities that you will complete once power is restored in lieu of a regular class meeting.

**CLASS SCHEDULE:** "IP" indicates in-person meetings; "O" indicates online meetings

Class 1.1 (8/24) - O: Introduction

- Be sure to have a laptop and an electronic copy of the syllabus

Class 1.2 (8/26) - IP: The economic impulse to globalize

- Prep materials: Steger Ch. 1; Adam Smith *WN* selection and Smith recording
- Assignments: none, but start filling in Key Concepts Log (KCL) entry #1

Class 1.3 (8/28) - O: The economic impulse to globalize

- Prep materials: "David Ricardo" *EconLib* entry
- Assignments: none, but keep filling in KCL #1

Class 2.1 (8/31) - IP: Evaluating global markets

- Prep materials: Satz Ch. 1
- Assignments: none, but keep filling in KCL #1

Class 2.2 (9/2) - O: Evaluating global markets

- Prep materials: Satz Ch. 2. (pp. 40-57)
- Assignments: none, but keep filling in KCL #1

Class 2.3 (9/4) - O: Evaluating global markets

- Prep materials: Satz Ch. 4 (91-110) and Satz recording
- Assignments: KCL #1 (due end of day 9/4)

No class on 9/7 – [Labor Day](#)

Class 3.1 (9/9) - IP: The less globalized starting line - politics

- Prep materials: Steger Ch. 2, 4 (pp. 62-72)
- Assignments: Nation-State Map Exercise; start filling in KCL #2

Class 3.2 (9/11) - O: The economics of globalization – peace and poverty

- Prep materials: Steger Ch. 3; "Keynes" *EconLib* entry; "Money Matters" modules
- Assignments: none, but keep filling in KCL #2

Class 4.1 (9/14) - IP: The economics of globalization – peace and poverty

- Prep materials: Keynes "National Self-Sufficiency"
- Assignments: KCL #2 (due 9/15)

Class 4.2 (9/16) - O: The politics of globalization – peace and poverty

- Prep materials: Steger Ch. 4 (pp. 72-9)
- Assignments: none, but start filling in KCL #3

Class 4.3 (9/18) - O: The politics of globalization – peace and poverty

- Prep materials: “Realism” *SEP* entry and Bush “New World Order” speech
- Assignments: none, but keep filling in KCL #3

Class 5.1 (9/21) - IP: Evaluating globalization – peace and poverty

- Prep materials: Singer “Famine, Affluence, and Morality”
- Assignments: Reconstruct Singer’s Argument

Class 5.2 (9/23) - O: Evaluating globalization – peace and poverty

- Prep materials: Merck River Blindness case
- Assignments: KCL #3 (due 9/24)

Class 5.3 (9/25) - O: The economics of globalization – equality and exploitation

- Prep materials: Summers Memo; The Machinists ([documentary](#))
- Assignments: Trace and Apply the Problem

Class 6.1 (9/28) - IP: The economics of globalization – equality and exploitation

- Prep materials: “Exploitation” *SEP* entry
- Assignments: none, but start filling in KCL #4

Class 6.2 (9/30) - O: The economics of globalization – equality and exploitation

- Prep materials: “Marx – Economics” *SEP* entry and Marx recording
- Assignments: none, but keep filling in KCL #4

Class 6.3 (10/2) - O: The economics of globalization – equality and exploitation

- Prep materials: Marx *Wage Labor & Capital* selection and *Manifesto* Ch. I
- Assignments: none, but keep filling in KCL #4

Class 7.1 (10/5) - IP: Evaluating globalization – equality and exploitation

- Prep materials: Zwolinski “Sweatshops” (pp. 689-695)
- Assignments: KCL #4

Class 7.2 (10/7) - O: Evaluating globalization – equality and exploitation

- Prep materials: Black Gold (documentary)
- Assignments: Fair Trade worksheet

Class 7.3 (10/9) - O: Putting pieces together – connection, dependence, and outcomes

- Prep materials: none
- Assignments: Economics and Politics – Globalization Position Profile

Class 8.1 (10/12) - IP: Personal Impact Paper workshop

- Prep materials: none besides the worksheet assignment (below)
- Assignments: Paper Prep worksheet

Class 8.2 (10/14) - O: Globalization and the COVID-19 pandemic

- Prep materials: *Pandemic Ethics*, Ch. 1, 3, 5-6
- Assignments: Applying Key Concepts

Class 8.3 (10/16) - O: Social Impact Group workshop

- Prep materials: none
- Assignments: none

Class 9.1 (10/19) - IP: Globalization, human rights and corp. social responsibility (CSR)

- Prep materials: UN Declaration of Human Rights; Shell Nigeria Protests case
- Assignments: none, but start filling in KCL #5

Class 9.2 (10/21) - O: Globalization, human rights, and CSR

- Prep materials: Posner “Friedman Was Wrong”; Friedman vs. Freeman recording
- Assignments: none, but keep filling in KCL #5

Class 9.3 (10/23) - O: Globalization, human rights, and CSR

- Prep materials: none
- Assignments: KCL #5; Personal Impact Paper First Draft (and peer meeting)

Class 10.1 (10/26) - IP: Globalization and the claims of culture

- Prep materials: Steger Ch. 5; “When Artists Are in the Wrong” and “Hymn” video
- Assignments: none, but start filling in KCL #6

Class 10.2 (10/28) - O: Globalization and the claims of culture

- Prep materials: “Cultural Heritage” *SEP* entry; Appiah *Race, Culture* pp. 111-21
- Assignments: Where I Am From reflection

Class 10.3 (10/30) - O: Globalization and the claims of culture

- Prep materials: none
- Assignments: keep filling in KCL #6

Class 11.1 (11/2) - IP: Globalization and the claims of culture

- Prep materials: Weintraub, “Liminal World”
- Assignments: KCL #6

Class 11.2-11.3 (11/4-11/6) - O: Social Impact Groups – Initial Findings

- Prep materials: none
- Assignments: Initial Findings

Class 12.1 (11/9) - IP: Globalization and the environment

- Prep materials: Steger Ch. 6; Amazon Rainforest case
- Assignments: none, but start filling in KCL #7

Class 12.2 (11/11) - O: Globalization and the environment

- Prep materials: Leopold “The Land Ethic”
- Assignments: none, but keep filling in KCL #7

Class 12.3 (11/13) - O: Globalization and the environment

- Prep materials: Notes on *Koyaanisqatsi* and *Koyaanisqatsi* documentary
- Assignments: Documentary Background Research

Class 13.1 (11/16) - IP: Globalization and the environment

- Prep materials: NASA climate interactives
- Assignments: Track the Impact

Class 13.2 (11/18) - IP: Globalization and the environment

- Prep materials: Pope Francis *Laudato Si'* selections
- Assignments: KCL #7

Class 13.3-14.1 (11/20, 11/23) - O: Social Impact Group Presentations

Personal Impact Papers due 12/4

## **SMC POLICIES AND RESOURCES**

- **Academic Honor Code:** Saint Mary's College expects every member of its community to abide by the Academic Honor Code. According to the Code, "Academic dishonesty is a serious violation of College policy because, among other things, it undermines the bonds of trust and honesty between members of the community." Violations of the Code include but are not limited to acts of plagiarism. For more information, please consult the Student Handbook at [www.stmarys-ca.edu/your-safety-resources/student-handbook](http://www.stmarys-ca.edu/your-safety-resources/student-handbook). If a reasonable suspicion arises that you have violated academic honor code, you will be referred to the Academic Honor Council for further review and sanctions.
- **Title IX Reporting:** Saint Mary's College of California is committed to providing a safe learning environment for all students that is free of all forms of discrimination and sexual harassment, including sexual assault, intimate partner violence, and stalking. If you (or someone you know) has experienced or experiences any of these incidents, know that you are not alone. Saint Mary's College employees are trained to support you in navigating campus life; accessing confidential, health, and counseling services; providing academic and housing accommodations; and more. Please be aware all Saint Mary's College faculty are "responsible employees," which means that if you tell me about a situation involving sexual harassment, sexual assault, intimate partner violence, or stalking, I must share that information with a Title IX officer. Although I have to make that notification, your level of involvement in the handling of a case is up to you, including whether or not you wish to pursue a formal complaint. Our goal is to make sure you are aware of the range of options available to you and have access to the resources you need. If you wish to speak to someone privately, you can contact any of the following on-campus resources. (An asterisk\* indicates confidential resources):  
\*Counseling and Psychological Services (Augustine Hall, 925-631-4364), Health

and Wellness Center (Augustine Hall, 925-631-4254), \*Director of CARE (Sexual Assault and Violence Prevention) (Augustine Hall, 925-631-4192) or CARE Hotline - available 24/7 (925-878-9207)

- **Student Disability Services (SDS):** The College strives to make all learning experiences as accessible as possible. Students who anticipate or experience academic barriers based on a disability are encouraged to contact Student Disability Services (SDS), a department of the Student Success Office, to set up a confidential appointment to discuss available services and options. The Student Disability Services office can be reached by emailing [sds@stmarys-ca.edu](mailto:sds@stmarys-ca.edu); calling 925-631-4358; or visiting the office located in Filippi Academic Hall FAH190. ADA Universal Access, reasonable and appropriate accommodations that take into account the context of the course and its essential elements, for individuals with qualifying disabilities, are extended through the office of Student Disability Services. <https://www.stmarys-ca.edu/library/using-the-library/accessibility-ada>
- **Student Technical Assistance:** ITS Services is staffed to help with IT-related questions and concerns. Their mission is to get you the support you need as quickly as possible. For Service Desk and Tech Bar location and service hours: <https://www.stmarys-ca.edu/it-services/find-us>
- **Library Assistance:** Searching for a book, article, or data to inform your argument? Not sure how to cite a source in your bibliography? Ask a librarian! Research help is available in person at the Reference Desk, by phone at 925-631-4624, and during reference hours you can even text a librarian at 925-291-9699 or chat with us live via the Library's website. Check the Library's Ask Us page for details. <https://stmarys-ca.libanswers.com/>
- **Writing Assistance:** Center for Writing Across the Curriculum (CWAC) is on the first floor of De La Salle Hall (next to Hagerty Lounge), offers two options for students – of all disciplines and levels: *Writing Circles*: During weekly, small-group workshops, students discuss their own writing projects, at all stages of the process. To join a Circle, students visit [www.stmarys-ca.edu/WritingCircles](http://www.stmarys-ca.edu/WritingCircles) before or during the first week of the semester. *One-to-one sessions*: Students make appointments or drop in: 4-7:15 p.m. Sunday, and 9:15 a.m.-7:15 p.m. Monday-Thursday. 925.631.4684, [www.stmarys-ca.edu/cwac](http://www.stmarys-ca.edu/cwac)
- **Tutoring:** Tutoring is offered for a majority of courses at Saint Mary's College, through the Center for Writing Across the Curriculum, Science, Technology, Engineering, and Math Center, Tutorial & Academic Skills Center, and TutorMe (24/7 online tutoring). Tutoring is conducted in both a one on one and group setting by peers and is intended to supplement, not replace, coursework and assignments being reviewed in class. Information about each of these tutoring centers can be found at the hyperlinks above.

- **Student Success Coaching:** The [Student Success Office](#) and its departments provide students with connections, opportunities and initiatives that foster: holistic learning and education; academic, personal and professional development and excellence; degree achievement; and positive post-graduate outcomes from a developmental and strengths-based perspective. In addition to an academic advisor (faculty), each student has a designated success coach (staff) from [Student Engagement and Academic Success](#) (SEAS) or the [High Potential Program](#) (HP), who supports a student holistically to build on their strengths, identifies resources to develop their skills, and ensures they achieve developmental milestones throughout college. Find your success coach here: <https://www.stmarys-ca.edu/coach> or call (925) 631-4800 for an appointment.
- **Counseling and Psychological Services (CAPS):** [Counseling and Psychological Services](#) (CAPS) supports the emotional well-being of the student body and is committed to a respectful understanding and honoring of the social, emotional, and cultural contexts of each student. CAPS provides time-limited individual and group therapy, emergency and crisis intervention, and prevention-oriented outreach to students at no additional charge. More information can be found on our webpage: <https://www.stmarys-ca.edu/counseling-and-psychological-services-caps>, or by calling x4364. To make a confidential appointment, please stop by our office on the ground floor of Augustine Hall.
- **The Intercultural Center (IC) and Student Engagement and Academic Success:** IC strives to create a safe and supportive learning environment that values diversity and builds an inclusive community. Through its co-curricular programs and services, the IC educates the campus for cultural competence and social justice. <https://www.stmarys-ca.edu/intercultural-center>
- **Syllabus Change:** I might make changes to this syllabus throughout the semester; if so, I will let you know right away.